2012 Net Impact Conference Task Force Application
Local Impact Task Force

Thank you for your interest in joining the 2012 Local Impact Task Force.

Task Force Description:
This team leads the development, session management, and facilitation of a unique and cherished Net Impact Conference tradition: Local Impact. In these annual sessions, leaders of local start-ups, businesses, nonprofits, and/or government agencies share an “impact challenge” facing their organization. Using design thinking methodology, conference participants brainstorm ideas and solutions for these organizations to implement. Local Impact is a terrific way for conference attendees to learn about and give back to the host community, while developing their own consulting and design thinking skills.

Examples of Impact Challenges:
Marketing: How can a produce packing and distribution company market its products to urban retailers to promote sales and provide more fresh, healthy choices for inner-city residents?
Start-up: How can a local clean energy start-up expand sales on a national front with a small, local sales force?
Distribution channel: How can a planned commercial development center and urban farm develop channels for selling its products to retailers and end consumers while maximizing employment opportunities?
Nonprofit: How can a nonprofit support center build an effective pro-bono system that pairs skilled corporate and business volunteers with nonprofits to increase the capacity of the local nonprofit community?
Community development: How can a real estate developer revitalize a blighted urban area and connect the new development to the surrounding neighborhoods while ensuring financial viability?

The task force is responsible for:
- Engaging one or more design thinking professionals to help facilitate on-site events (including a pre-conference training session and the conference sessions).
- Designing the overall scope, process, and format, with input from design thinking professional(s) and Net Impact Central.
- Recruiting local organizations and businesses to apply; selecting five participants, in collaboration with Net Impact Central.
- Supporting the local organizations in pre-conference preparation.
- Recruiting note takers to record the session process and ideas for each local participant.
- Facilitating on-site events: pre-conference training Thursday and sessions themselves.
The Opportunity
We are recruiting 3-4 additional members from various local chapters to join the team, and encourage you to apply to be a member on this task force. As a member, you will be part of a cohesive, cross-chapter team that works towards one or all of the above mentioned responsibilities. Net Impact will provide some successful frameworks and best practices from previous task forces, but it will be our responsibility to adapt and create a structure and vision unique to our group, region, and the 2012 Conference.

The benefits to being a task force members include: gaining unique experience related to the duties of the task force, aiding in a major component of the 2012 Net Impact Conference, meeting and working with chapter members throughout the region, and working with external partners and vendors and Net Impact Central. All task force members receive complimentary admission to the 2012 conference.

Time Commitment
We estimate Local Impact will involve about 20 hours of pre-conference preparation for all involved team members, spread out over April-October with heavier concentration in September-October.

On-site, all task force team members will likely spend at least 3-4 hours each of the three days of the conference (Thursday-Saturday) preparing for, facilitating, and wrapping up sessions.

An additional 2-3 hours of wrap-up work in November should also be expected.

Spring 2012 Timeline
April 11th  Task Force applications available
April 25th  Applications due
April 30th  Members selected, and kickoff call scheduled

Benefits
The task force leader and all team members will receive complimentary admission to the conference.
APPLICATION

Please submit your application to Jon Blanchard at jjb248@georgetown.edu by Wednesday, April 25th, 2012.

1. Contact Information
   Name:
   Title/Chapter Role (if applicable):
   Organization/School:
      If student, are you a first year or second year?
   Phone:
   Email:

2. Why are you interested in joining the Local Impact Task Force?

3. What experiences would aid you in the responsibilities of this task force?

4. What are your other commitments during this time period, and how will incorporate the task force into your schedule?

5. Are you a Net Impact member, and what is your history/experience with Net Impact?